

Greenlines Gardenware Pty Ltd 3/21 Barry St, Bayswater VIC 3153

**1800 FormBoss™** That's 1800 367 626

### What is FormBoss™ Metal Garden Edging?

# FormBoss<sup>am</sup> is a premium garden edging solution made from long lasting, flexible steel.

FormBoss<sup>TM</sup> Metal Garden Edging is safe with its rounded top lip from 5.5mm to 7.5mm width, and all stakes and connectors are hidden under this lip. The top lip also enables you to create sharp bends without any sharp edges because there's no need to cut and join: just bend the edging and enjoy the strength and smoothness of a continuous edge. Smooth curves are easy to create on-site and the edging bends just as easy with the lip on the inside or outside of a curve. Angles can be bent directly into the steel. Straight lines can be achieved with ease. We can also make you tree rings to any specidied diameter you want.

FormBoss<sup>TM</sup> Metal Garden Edging comes in a huge range of heights and gauges to suit any edging need, from flush defining lines to 450mm retaining walls. From great value residential grade of 1.6mm to heavy duty commercial grade of 2.5mm gauge. In order to support the edge we have developed a large range of special stakes and connectors to support and connect the edging without interfering with your clean uninterrupted lines.

FormBoss<sup>TM</sup> Metal Garden Edging is available in our ever popular **galvanised** version, or **stainless steel** for the harshest of environments, and we also offer an exclusive **Corten** version that gives you that nice natural rusty texture with a lifespan of up to four times as long as traditional mild steel! See our website to find out more about our **NEW** self-healing **ZAM steel**. It's up to three times more resistant to corrosion than galvanised steel and only a fraction more expensive.

#### Specially manufactured for optimum results:

Simple design and easy to install, anyone can do it!

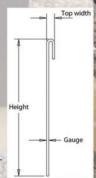
Heights available: 75mm, 100mm, 150mm, 185mm, 230mm,

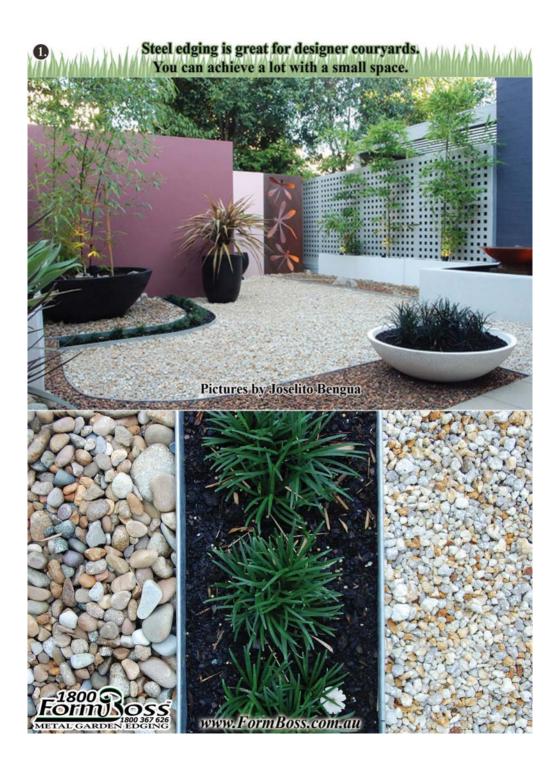
290mm, 390mm and 580mm.

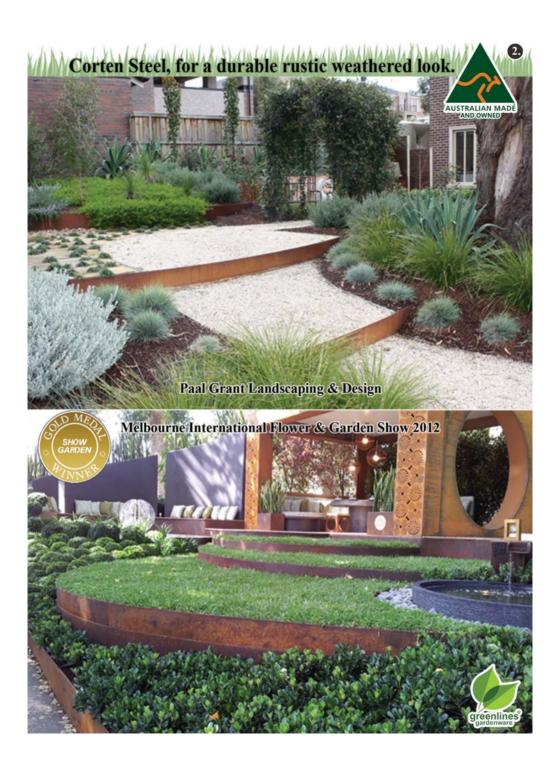
FormBoss<sup>™</sup> is made from 1.6mm, 2.0mm and 2.5mm gauge steel. FormBoss<sup>™</sup> comes with a 5.5mm, 6.5mm or 7.5mm rounded top safety lip depending on your gauge of steel.

Available in 4 different finishes including galvanised, Corten and stainless steel (stainless via special demand only) & NEW ZAM.

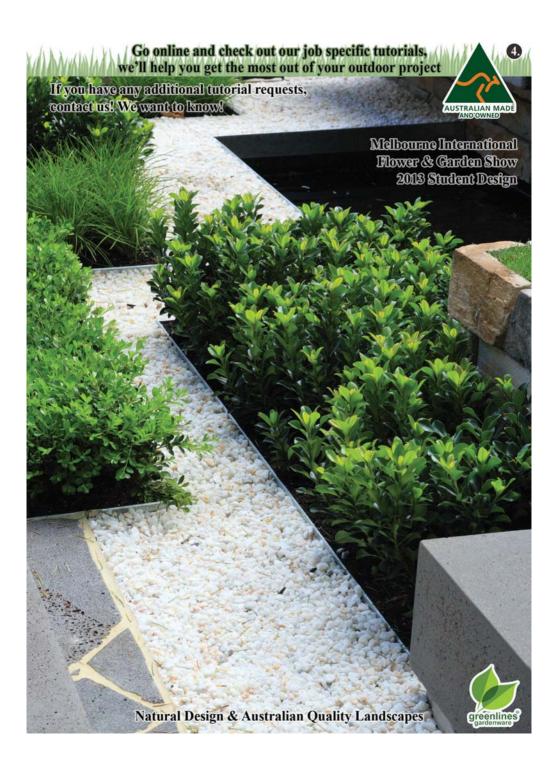
AND we keep a minimum of 15 kms of edging stocked at all times.

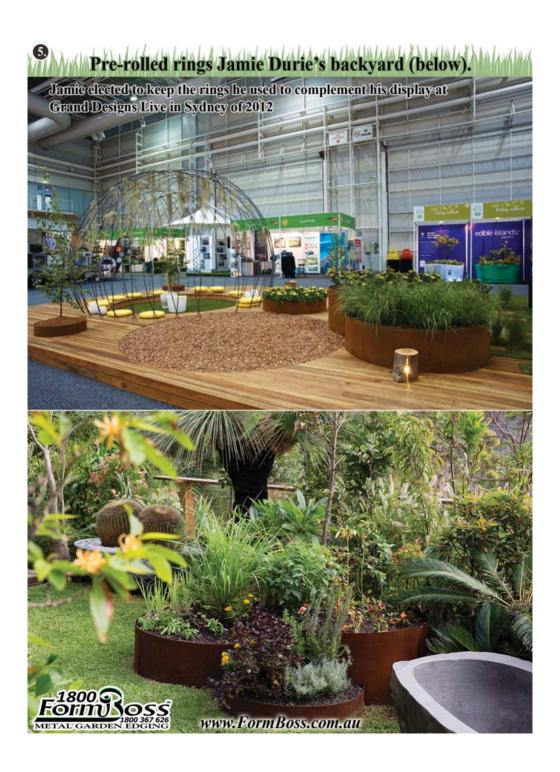




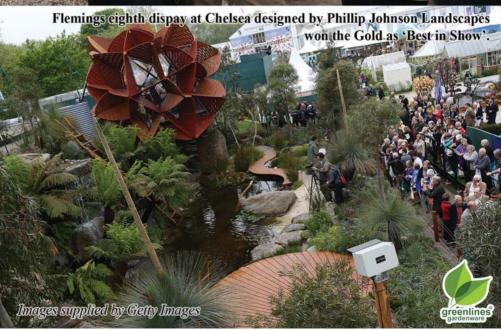


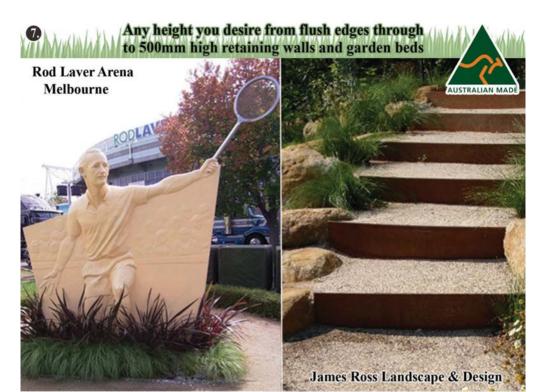












#### NEW & EXCLUSIVE ZAM® STEEL GARDEN EDGING!

We are very excited to introduce ZAM® to our range of edging steel.

ZAM® is high grade steel coated with a beautiful looking patented blend of Zinc, Aluminum & Magnesium capable of withstanding the most severe environment.

Developed by a large Japanese corrosion research and development team and tested by the French corrosion institute, ZAM® was engineered for the automotive industry and designed for countries with the harshest weather conditions.

In tests conducted by the French corrosion's institute ZAM® has been shown to dramatically out perform galvanised steel in highly corrosive situations like marinas, boat sheds, industrial environments and even pool and spa areas.

Nisshin Steel Quality Products





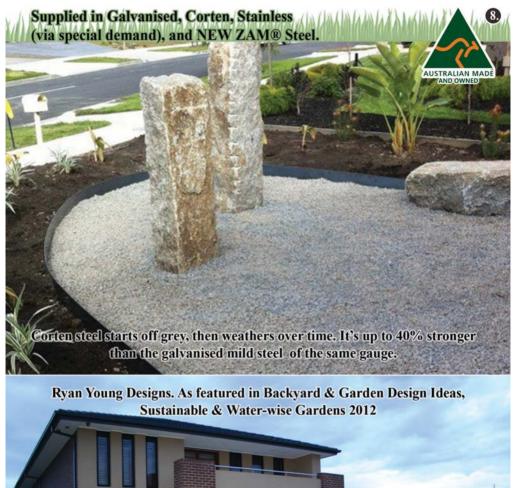
Incredibly affordable, revolutionary durability, clean designer looks, the same ever popular FormBoss<sup>IM</sup> install and forget system.

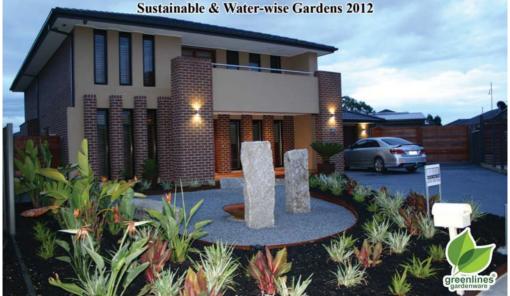
## We guarantee our ZAM® edging range structurally for 15 years!

What this means is ZAM®'s satin like finish gives a much brighter cleaner look compared to galvanised steels 'mottled look' and thanks to the process that goes into creating ZAM® that finish will last for many years to come and look as stunning as the day you installed it, adding value and aesthetic appeal.



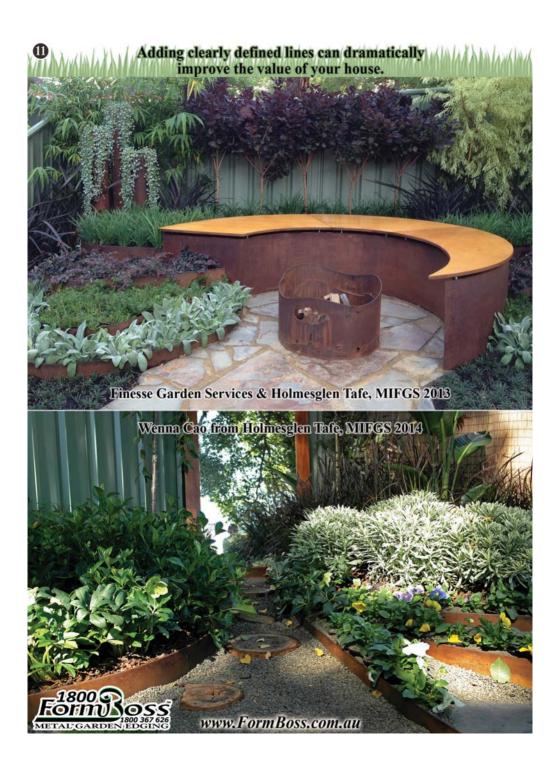
www.FormBoss.com.au

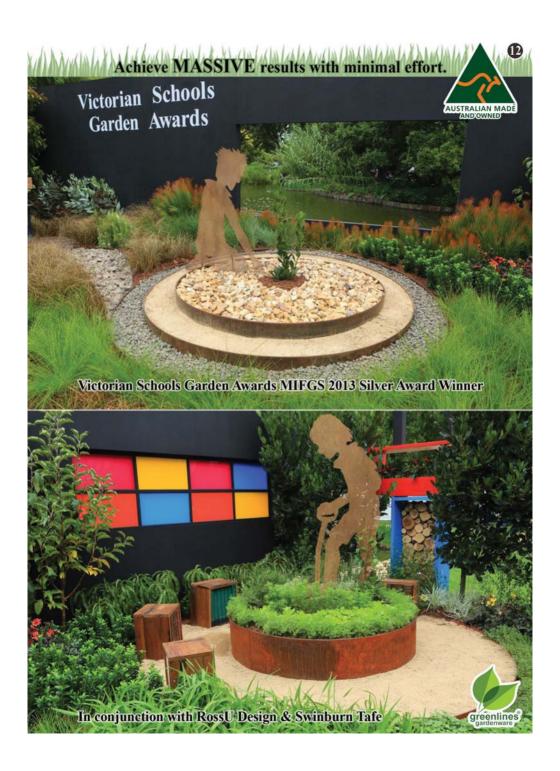




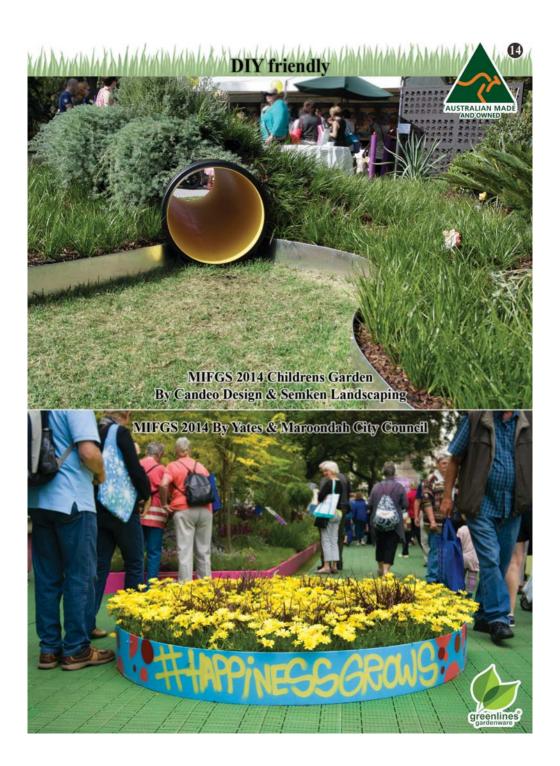


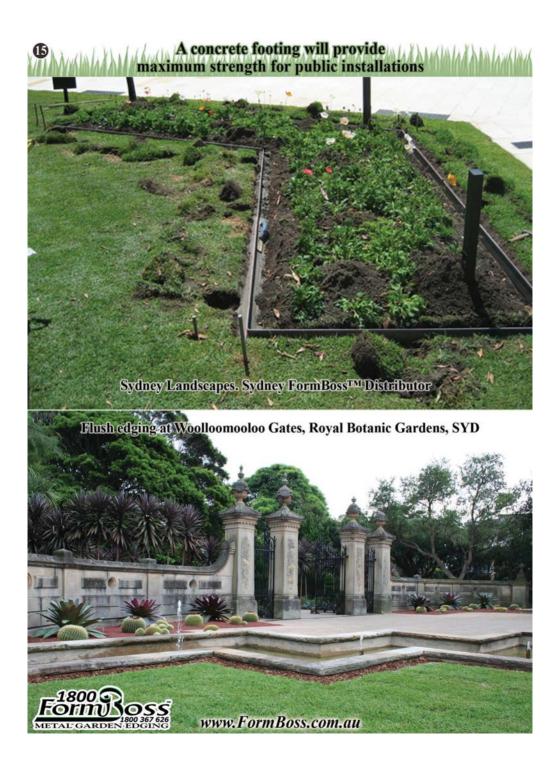




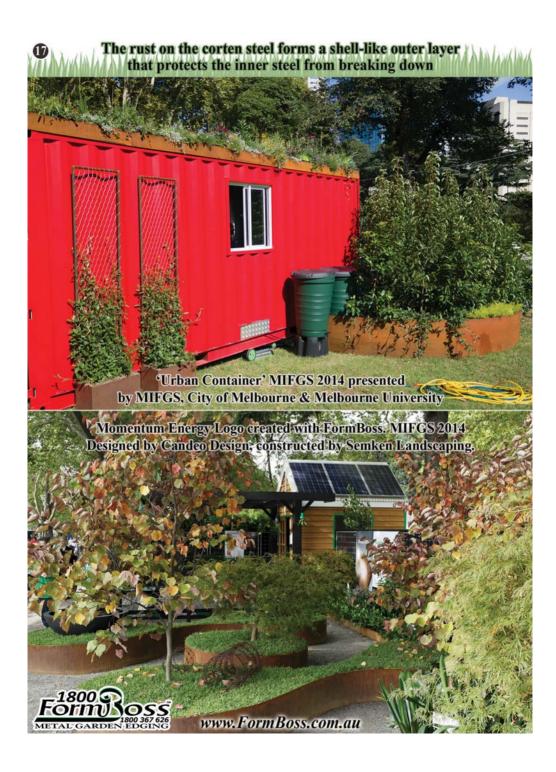




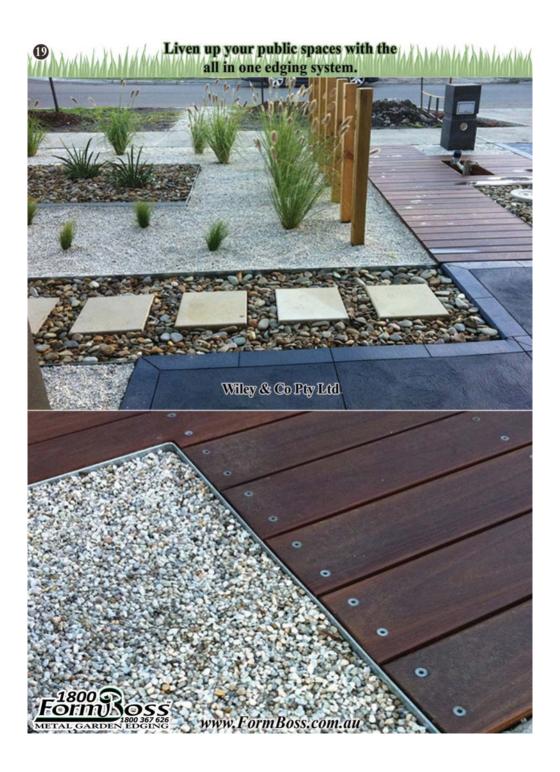


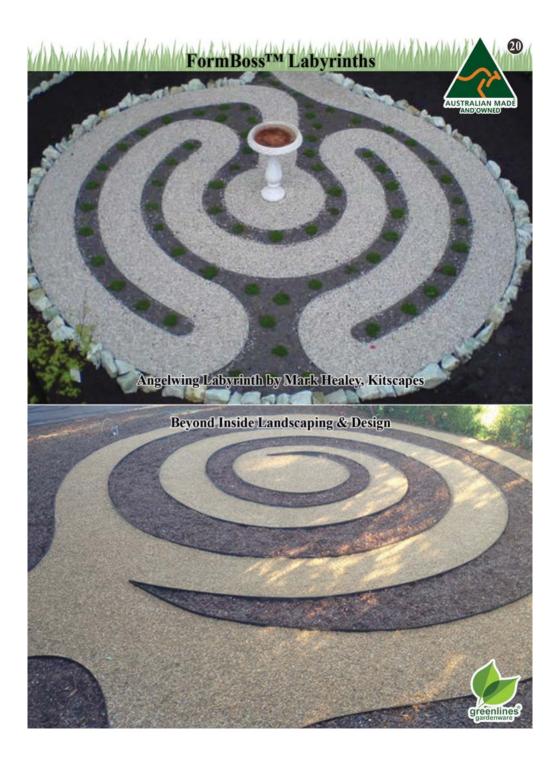


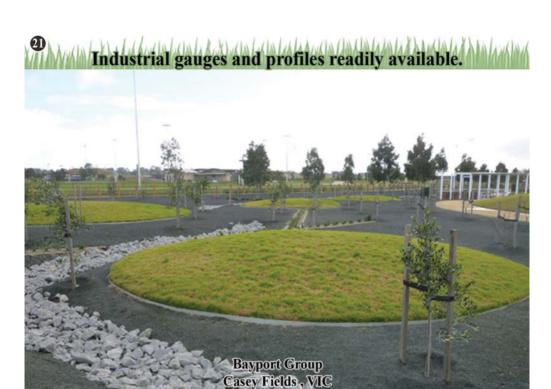
























# DISCOVER A SIMPLE WAY TO IMPRESS YOUR CLIENTS, INCREASE YOUR PROFITS, AND GET FREE MARKETING WITHOUT ADDING A TON OF EXTRA WORK!

If you own or operate a supply yard or nursery then you can be among the first people in Australia to be offered a chance to supply a fantastic garden edging product: FormBoss<sup>TM</sup> which your customers will love... For the last 8 years FormBoss<sup>TM</sup> has only been available direct to landscapers and to the public online, however 2013 has seen the launch of FormBoss<sup>TM</sup> being available for suppliers and resellers and you are among the first to be offered this opportunity.

#### So here's why this is important for you:

Landscapers all over Australia are already using FormBoss<sup>TM</sup> to create amazing and stunning garden designs both for commercial works and private designs. We have already perfected the product and established a demand!

#### Award winning designs!

FormBoss<sup>TM</sup> was featured in the 2013 Flemings display at the Chelsea Flower Show. The display won both a gold medal and the prestigious 'Best In Show' award only given to the best of the best in the industry. Our metal garden edges have also been incorporated into over 16 designs at the Melbourne International Flower and Garden Show just in the last two years. These displays have been very successful winning multiple awards. We have got a lot of attention from the press in recent times as a result, and have been included in many episodes of Better Homes and Gardens. FormBoss<sup>TM</sup> has also been featured with Jamie Durie in the Woman's Weekly Easter Special TV show this year.

#### Very easy to sell

Much of the sales work has already been done for you. When people see your FormBoss<sup>TM</sup> display in your store, many people will recognise it from these well publicised designs and events.

#### More profit from each customer

The FormBoss<sup>TM</sup> system is so simple that anyone with little or no DIY experience can install our garden edging system and get long lasting and professional looking results every time. Some clients prefer an installation service, as a supplier you have the right to offer a FormBoss<sup>TM</sup> installation service that you can set your own price point for.

### As a FormBoss<sup>TM</sup> Supplier: You Will Receive:

- Custom stocking and display solutions that will have FormBoss<sup>TM</sup> practically sell itself from your store, including a rolling video that explains and sells customers on the FormBoss<sup>TM</sup> edging system.
- Simple training that will help you easily sell your customers on the exceptional results that FormBoss<sup>TM</sup> will provide them.
- The opportunity to offer a FormBoss™ installation service at whatever cost you see fit in order to further increase your profit from our garden edging system.
- FREE advertising and visibility on two premium websites (we have both a trade and a retail site) which are both on the first page of Google and get a ton of traffic.
- Support hotline six days a week for any questions you need answered.
- Bonus edging with your initial order. We have a few different start-up packages. The more edging you commit to stock, the more bonus edging we will send you for your first order.
- Bulk discount sliding scale: the more FormBoss™ you sell, the better your margins will get, and the cheaper the freight costs become.

In addition, you only need to stock our hottest selling products, but you still get a commission for any FormBoss<sup>TM</sup> sale you make (for systems you are not stocking). We can even deliver direct to your customer.

#### You will need to be currently:

- · Supplying landscapers, builders and/or DIY-ers with a range of products
- Have existing customers
- · Be established in your field

#### So how can I get involved?

• Go to www.FormBoss.com.au and click the resell FormBoss™ link. There is a video that will give you more information, as well as an expression of interest form to fill out.

If your business is already doing well and you are looking for an exceptional product to support your success, then your business and FormBoss<sup>TM</sup> is an excellent fit.



#### Free Advertising

If you would like free advertising on our premium website, as well as magazines and other promotional prints and personal recommendations for installations, please submit your installation pictures.

Please take a look at:

http://www.formboss.com.au/brag-book/ We always reference the designer/landscaper as you will have noticed going through this book.



Scan now to see our 'brag book' galleries

#### Add Photos and Feedback Online Now!

Don't forget to like us on FaceBook for news on special offers, new products & important news. Upload your photo's & feedback directly to our website via the trade incentives category.



#### Free Sample

Are you a builder, architect, landscaper or business owner interested in using or stocking FormBoss<sup>TM</sup>? Give us a call and we'll send you a free information package including a sample of our steel.

#### Discounts

If you have any really large projects or are using FormBoss<sup>TM</sup> regularly, ask for our best deal, we'll be sure to look after you!

#### Referrals

Do you know a friend who is using timber or plastic edging? Make sure you let them know about FormBoss<sup>TM</sup>. Reinstalling timber and plastic edges time after time can be bad on your back: do your friends a favour, and send them to our website.

# A special thank you to all the companies & DIY ers for supplying us with quality images of professional installations.

Please give them a call if you like their work. Try popping their name in Google to get more information on what it is they specialize in.

<u>State</u>	<u>Company</u>	Suburb	Phone
VIC	-Ace Contractors	Eltham	03 9431 3944
	-Australian Quality Landscapes	Ringwood	03 9879 6664
	-Bayport Group	Carrum Downs	03 9770 3700
	-Beyond Inside Landscaping & Design	Boneo	0438 854 557
	-Candeo Design	Braeside	0423 080 728
	-Danscapes Landscaping	Ringwood East	0412 389 412
	-Finesse Garden Services	Western Melbourne	0401 377 395
	-Flemings Nurseries	Monbulk	03 9756 160
	-Hocoka Landscapes	Kilsyth	0400 622 964
	-Holmesglen TAFE	Melbourne	03 9564 6391
	-James Ross Landscape Design	Mornington Peninsula	0414 256 247
	-Melbourne University	Parkville	03 9035 5511
	-MJ Landscaping	Bayswater	0410 042 732
	-Natural Design	Mt Martha	0410 682 424
	-Paal Grant Designs	Ormond	0407 318 922
	-Phillip Withers Design	Braeside	03 9701 8800
	-Phillip Johnson Landscapes	Camberwell	03 9888 5666
	-RossU Design	Newport	0403 426 746
	-Ryan Young Designs	Montmorency	0419 320 562
	-Semken Landscaping	Ringwood	03 9879 3656
	-Swinburn TAFE	Melbourne	1300 275 794
QLD	-Aesthetic Landscapes	Brendale	07 3205 6466
	-Spirited Gardens	Chapel Hill	0407 256 416
	-Wiley & Co.	Woolloongabba	07 3859 8888
TAS	-Deep Earth Sustainable Landscapes	Ranelagh	0403 926 328
	-Kitscapes	Kingston	1300 307 542
	-Kooper Tasmania	Mangalore	03 6268 0385
WA	-Landscape Outlooks	Australind	0428 322 862
	-Sustainable Landscape Solutions	Beaconsfield	0409 426 632
NSW	-Durie Design	Mona Vale	02 9998 8900
	-Sydney Landscapes (FBTM Supplier)	Kenthurst	0407 552 208
	-Yates	Regents Park	1800 033 111
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Submit your photos of your project to get tonnes of free advertising!



# 1800 367 626

#### Greenlines Gardenware pty ltd

Factory 3/21 Barry st Bayswater, VIC 3153.

No appointment needed.

#### **Opening Hours**

7:30am - 5:00pm Weekdays 10:00am - 2:00pm Saturday **CLOSED Sundays** 

Check with our resellers for alternate working hours. More information can be found on our 'where to buy' page on the website.

### No resellers near you?

Get it delivered fast & cheap, Australia wide!

### So what are you waiting for?

Pick up the phone or try our online quote form to start getting the most out of your projects.

WWW.FORMBOSS.COM.AU